

Finance for Non-Finance Professionals

2 day program

Simple steps to financial clarity

This course is ideal for professionals without a financial background looking to gain confidence in understanding and discussing financial concepts, contributing to cross-functional business decisions and improving impact within their organization

Course Overview:

- ✓ Ideal for managers, team leads and executives in non-finance roles (marketing, HR, operations, engineering, entrepreneurs etc.)
- ✓ Basics of financial statements and their relevance in business
- ✓ Gain insights into budgeting, forecasting and financial planning
- ✓ Managing liquidity and cashflow cycles
- ✓ Introduction to financial ratios

Program Benefits:

- ✓ Participants gain financial confidence which enhances cross-functional collaboration
- ✓ Interactive sessions with practical applications
- ✓ Enhanced communication for better resource allocation and budget management

Get in touch

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